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IHSM Library Strategic Development Program

for 2023 – 2028

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1. Introduction

The IHSM Library Strategic Development Program (hereinafter referred to as Program) is aimed at sustainable functioning and further improvement in modern conditions of modernization and digitalization of education, science and library economy in Kyrgyzstan.

The need to develop the Program is conditioned by the modernization and digitalization reforms being carried out in Kyrgyzstan in the field of education, science and library economy, as well as the integration of the IHSM and its library into the global educational and information space.

The Program is designed for 2023 – 2028, since this period seems to be the most realistic for achieving medium-term strategic goals. During this period, the library intends to strengthen its position as a multifunctional structural unit of the IHSM and carry out a number of changes in the areas of automation of library technologies and improving the quality of user service.

The expected results of the Program are formulated in objectives, which, in turn, are grouped into 5 strategic blocks: a) Development and Management, b) Infrastructure Improvement, c) Promotion of the Educational and Research Process, d) Library Collaboration and Strategic Partnerships, e) Image Creation and Promotion.

2. Vision, Mission and Goals

Mission: The library strives to take an active position in library and information support and promotion of educational and scientific activities of the IHSM.

Providing access to library and information resources and services is aimed at improving the quality of education, training a new generation of professionals and promoting scientific research, as well as the sustainable development of the library with its traditional purpose and modernization of the library space with modern services and opportunities for users.

Vision: The IHSM library will become a full-fledged high-tech learning center for study and work, leisure and self-development for students, teachers, specialists and professionals, providing up-to-date and reliable information.

Goals:

1. Developing library and information resources and services to enhance the teaching, educational, and research competencies of IHSM users.

2. Ensuring free and equitable access to both printed publications and electronic resources to support and advance the teaching, educational, and research activities of the IHSM.

3. Establishing a contemporary and ergonomic library space that integrates the functions of a library, information and educational center, and embraces both traditional library services and innovative forms of service, while providing electronic information resources and digital services.

3. SWOT-Analysis

Internal factors	
Strengths	**Weaknesses**
a clear understanding of the goals and objectives of the library, as well as a vision for the further development of the library	unstable and limited repertoire of print and electronic subscriptions
composition of the library stocks, meeting	electronic library resources are not sufficiently

the objectives of the educational and scientific-educational processes at the IHSM	integrated into the educational and scientific process
development and implementation of an automated library information system (book accounting, reader accounting, book lending)	lack of wide and comfortable access to information and library services on the IHSM website
modern library conditions for conference work	absence of the library's own website
modern telecommunication networks (Internet, WI-FI, telephone, email)	absence of radio frequency identification technologies of the stock and users (RFID technologies) in the library
streamlined exchange of information and library resources with domestic and foreign partners	absence of areas for "quiet reading" for library users, co-working areas for planned and other events, as well as conditions for people with disabilities
knowledge and analysis of the library and information resources market and established relationships with their suppliers	lack of modern ergonomic space and comfortable library design to create a positive image of the library
	low level of climatic comfort for library users and staff
	lack of strategic interaction with university departments on information support of the scientific and educational process
	insufficient level of professional competencies of librarians to work in the modern educational and information environment

External factors

Possibilities	Threats
implementation of automated library and information technologies	economic instability in the country
inclusion of the library in university project activities and grant applications	decrease in the number of students studying at the IHSM

strengthening integration with universities in the field of training and implementation of joint projects	a large number of medical universities and faculties in the country and library collections on medical literature
library membership in professional international and national associations	financing the library on a residual basis
participation of the library in international and national conferences and training seminars	the increase in the cost of printed and electronic resources and the associated reduction in the purchase of subscriptions to them
professional development of library staff	decline in the prestige of the librarian profession and low wages
providing motivation, incentives and salary increases for library staff	

4. Strategic Directions and Objectives

Strategic direction 1. "Development of the Library as a Sustainable and Effective Structural unit of the IHSM" includes the following tasks:

Task 1.1. Ensuring the transition to a more efficient library management system.

• optimization of the library's organizational structure.

• review/refinement of administration/office processes.

Task 1.2. Improving the efficiency of library technological processes.

• implementation of the automated management system "Library".

• integration of the automated control system "Library" into a unified automated system of the IHSM.

• expanding the range of digital services for students and teachers of the IHSM.

Strategic direction 2. "Improving Infrastructure as a Basis for Educational and Library Processes" includes the following tasks:

Task 2.1. Expansion and renewal of infrastructure.

• providing modern ergonomic space and library infrastructure design.

• creating a favorable level of climatic comfort for library users and employees.

• renovating existing and creating new library areas such as: quiet reading and co-working areas, areas for creativity, areas for scientific experiments and areas for relaxation.

Task 2.2. Updating library equipment/support.

• updating logistics, office and computer equipment.

• implementing radio frequency identification technologies for collections and users (RFID technologies): self-service stations for readers, book return stations, stations for library staff, anti-theft gates, mobile reader, inventory cart, electronic library cards.

• providing various devices and tools for leisure. development and creative realization of users: laptops, graphics tablets, equipment for watching films, etc.

• creating conditions for serving people with disabilities: ramps, equipped bathrooms, video magnifiers, portable Braille displays, portable induction systems for the hearing impaired, etc.

Strategic direction 3. "Promotion and Support of Teaching, Educational and Research Activities of the IHSM includes the following tasks:

Task 3.1. Promoting the effectiveness of teaching, educational and research activities.

• increasing the number of printed and electronic resources in all areas of teaching, educational and research activities of the IHSM.

• ensuring compliance with copyright when using/purchasing printed and electronic literature.

Task 3.2. Support for educational and scientific publishing activities.

• informing and training students and teaching staff about the possibilities of using electronic resources in study, education and scientific research. about services to support publication activity, about consulting and bibliographic services and opportunities.

• promoting the development of information culture and competence of students, graduate students and teachers (seminars on the modern university library as an information and cultural center of a higher educational institution. on the creation of scientific publications and the design of academic writing, on the use of techniques and tools of academic communication).

Strategic direction 4. "Integration into the Library Environment of Kyrgyzstan, Development and Strengthening of Strategic Partnership" includes the following tasks:

Task 4.1. Expanding opportunities for implementing new projects in collaboration with university libraries and libraries of other institutions in Kyrgyzstan.

• participation and membership of the library in international and domestic professional organizations.

• participation in international and national grant projects and programs, conferences and seminars in librarianship.

• improvement of qualifications of library staff.

Task 4.2. Strengthening and developing strategic partnerships.

• expanding opportunities for library cooperation in the framework of participation in educational projects with strategic partners of the IHSM.

• development of programs together with strategic partners, taking into account the improvement of library collections, processes and technologies.

Strategic direction 5. "Creating and Promoting a Positive Image of the IHSM Library in Kyrgyzstan and in the World" includes the following tasks:

Task 5.1. Creating a positive image of the library.

• organization of work on the formation of the library's corporate identity (logo, slogan, color, etc.);

• Development of booklets and information materials about the library, unified design of library stands.

Task 5.2. Promoting a positive image of the library.

• ensuring regular updating of information content about the library on the IHSM website.

• creation of its own library website.

• promoting library in social networks.

5. Conclusion

The implementation of the measures proposed in the Program will allow solving the following tasks:

1. Increase the level of organizational and technological processes to achieve sustainability and efficiency in the development of the library as a structural unit of the IHSM.

2. Create a modern and ergonomic library space. combining a library and a multifunctional center with traditional and innovative forms of service for IHSM users.

3. To create a wide range of library and information resources and services to promote the development of teaching, educational and research competencies of IHSM users.

4. Improve the qualifications of library staff by participating in international and national conferences and trainings, grant projects and programs. and in the activities of professional and library associations.

5. Create and promote a positive image of the IHSM library on the website and in social networks in Kyrgyzstan and in the world by developing a corporate identity (logo, slogan. information booklets, etc.)